

Pines Tennis Club Strategic Plan 2023-2028

Our Mission/Vision

To provide quality facilities and promote tennis for members and the community, from juniors through to seniors, at social and competitive levels.

Overview of The Pines Tennis Club

The stated objective of the Club is to provide a facility for the Tuggeranong community and to ensure that the game of tennis is played according to the rules and in a spirit, which will promote the game and attract new players.

The Pines has a well-deserved reputation as a very friendly, social tennis club. Over the years social events have helped raise valuable funds to keep on top of the maintenance costs and contributed to the resurfacing of courts 3 and 4 in 2010, courts 1 and 2 in 2013 and the upgrade of the lights in 2015. Electronic locks were installed on the front gate and club house door linked to online bookings in 2017 and new Hot Shot courts with a refurbished Hitting Wall was commissioned in 2019. LED Lighting was installed for the Hot Shot Courts in 2021.

The Pines is also known for running internal competitions (gala comps) on week nights for members. These friendly round-robin competitions have proved to be a great way for members to play tennis and socialise with playing fees adding to the financial reserves.

Members also take the opportunity to play in Canberra Tennis League competitions. The Pines is always a strong force in the adult and junior Canberra Tennis League.

The Pines, in conjunction with Head Coach Robert Jamieson from Canberra School of Tennis, runs an extensive Tennis Australia accredited coaching programs for juniors and adults. These programs include Hot Shots for kids as young as 3 years through to our performance squads, Cardio Tennis & adult stroke correction for adults, school holiday clinics, private lessons plus Hot Shots Match Play and Leagues for players to compete at the club.

The Pines website at <http://www.pinestennisact.com> outlines the club offerings for members and visitors.

Major Milestones

The Pines has been awarded Club of the Year on three occasions. In the inaugural year of the awards, The Pines was successful in receiving the Club of the Year and also the Administrator of the Year. The Pines won ACT Club of the Year again in 2011 - a fitting way to mark the Club's silver anniversary, and more recently in 2021.

In 2011 The Pines engaged Canberra School of Tennis (with Robert Jamieson as head coach) to provide coaching services for the club. Robert was awarded the Tennis ACT Hot Shots Coach of the year in 2015 and ACT Club Coach of the year in 2021.

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Pines Tennis Club – CBR Next Move 2023-2028 Strategic Priority Alignment

Strategic Priorities: *Capability and Capacity*
 Participation and Performance
 Welcoming and Inclusive Environment
 Places and Spaces

- The club provides easy access to courts for both casual public court hire and for the use of club members. The main entry gate and the clubhouse door have electronic pin keypads linked to an online booking and payment system on the club's website.
- Members are encouraged to renew and pay their memberships fees online. New members can register and pay online with a range of membership options for singles, families, pensioners, students, and juniors. Payment options include either a rolling 12 month subscription with automatic renewal reminders, or a monthly subscription.
- The clubhouse and facilities are accessible. The Pines Tennis club actively caters for the whole community with its competition structures, whether it be for Canberra Tennis League or social level players. Each week The Pines has regular organised in-house mixed competitions with players ranked on ability rather than gender.
- The Pines, in conjunction with Canberra School of Tennis coach Robert Jamieson, runs extensive Tennis Australia accredited coaching programs for juniors and adults. These programs include Hotshots for kids, Cardio, Holiday camps and local inhouse competitions.
- The Pines regularly has open days, charity fund raising events and a social gala competition.
- The Pines encourages junior participation, particularly within the coaching programs, with the age range being between 3 to 18 years. There are also junior Canberra Tennis League teams within the club. The social gala competition caters for all ages and genders.
- Access to The Pines is both age and disability friendly. The gates are wide, the male and female bathroom facilities are roomy and the grounds paths are flat and well maintained.
- Though the support and initiative of our club coach Robert Jamieson from Canberra School of Tennis, The Pines Tennis Club has a relationship with and has run programs with a range of local schools such as Holy Family, St Clare of Assisi, Charles Condor, Fadden Primary, Monash, Theodore, Gilmore, Gordon, St Francis of Assisi, Namadgi, Bonython & Gowrie schools.
- In affiliation with Tennis ACT and the Vikings Club, the Pines support the promotion of sports, particularly tennis, in Canberra.
- The Pines Tennis Club is using the Tennis Australia database to register and record members.

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Pines Tennis Club – Major Strategies

The Pines Strategic Plan for 2020 -2025 has identified 3 critical areas to continue the Club's vision for player participation and support its longevity as a community tennis facility and premier tennis club in the Tuggeranong area;

- Facility Management
- Promotion and Communication
- Player Development

Facility Management

Ensure that the Pines Tennis Club facilities are fit for purpose, well maintained, and enhanced.

Refer to the Pines Tennis Club Maintenance Plan for a full description of the club's facilities, current condition and projected maintenance work program. Major strategic items for the 2023-2028 timeframe include:

- Redo the tennis club flooring
- Replace the aging and dilapidated tennis court fencing
- Plan for court expansion utilising adjacent land for an additional four courts

Promotion and Communications

Ensure information on the Pines Tennis Club facilities and programs are readily available for club members and the wider community.

- Comprehensive web site and Facebook presence
- Club newsletters and club notices
- Club email updates for members
- External newsletters such as the Vikings club newsletters

Actively promote the club and its programs within the community to increase engagement, membership and active participation in tennis activities.

- Comprehensive web site and Facebook presence
- Open days, carnivals and charity fundraisers
- "Open court" sessions
- Electronic court bookings for the wider community
- Promote flexible membership models
- Coaching promotion in schools

Player Development (Junior and Adult)

Provide the environment, programs and facilities for active participation and development of players at all levels and ages in the club and broader community.

- Social and competition programs including Gala and ACT Leagues

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- Tennis Australia “Open Court” sessions
- Tennis Australia endorsed tennis coaching programs
- Hot Shots playing & coaching programs for kids in our social stream
- Cardio tennis programs;
- Holiday camps, Tournaments and trips away
- Local in-house tennis competitions, junior and senior ACT Canberra Tennis League competitions
- School tennis programs